

MODULE 3

GROWING YOUR LIST OF BUYERS



Get Money Fast: 10 Ways To Accelerate Your Cash Flow

1. Call past or existing clients to see if they need anything that you can provide right now
2. Sell something or several things you're no longer using on line (especially on Amazon) or have a garage sale, you're probably sitting on a gold mine. **Clear out your clutter!**
3. Reach out to businesses and other entrepreneurs that compliment what you offer (but not compete) and propose bundling your service with theirs.
4. If you like to teach, reach out to a local business and see if you could come in and teach a class either a one day or a group of classes (check out my sample proposal in the member area) to learn how to do this.
5. If you're active on social media, especially Facebook, offer your products/ services for sale. You can do this via a promoted post or Facebook Offer, if you currently have a business or fan page.
6. If you have products that women love to buy offer them for sale on Pinterest (make things time limited with strict deadlines)
7. Give yourself an instant raise by raising your prices. But before you do, know your numbers.
8. Get involved with groups especially Facebook groups and see what people are complaining about or asking for, if you can provide a solution reach out to them and offer a free consult.
9. Review your cash flow acknowledgement spreadsheet and see where your money is coming from currently and ask yourself, "Is there more money on the table from these sources?" Remember, its easier to get more from someone's whose already bought from you, than someone you've never done business with you before.

10. Look at your current expenses and see where you make adjustments. For example, are you paying monthly or recurring fees for services you aren't enjoying or using? If so readjust or redirect those funds.

If its for a service you know need or regularly use see if you can upfront for a year or six months. Usually you can get price breaks if you pay up front freeing up your monthly cash flow.

Also if you offer payment plans mark up the final price by at least 10%. Don't eat processing fees, build them into your final price.