



Rodney Washington

For over 12 years Rodney has honed his skills in web development, copy writing, photography and online marketing. In 2005, he discovered his passion for photography but this time behind the lens.

Over the last seven years he's worked with a variety of clients in the fashion, retail, public relations and travel industries while continuing to hone his online marketing skills this time focused on email marketing, social media and sales conversion.

Rodney is the author of *Eye On Marketing: 41 days From Struggle and Confusion To Clarity & Profits for the Creative Professional*. You can learn more about Rodney at his website:

<http://getpaidforyourcreativity.com>

If you have questions about the class you can contact Rodney direct at 858-413-7526.

Call today!

CAPITOLA
1501-K 41st Ave.
464-2700
MON-FRI 9-8 SAT 9-7
SUN 10-5:30

The Art Of Social Media: Build Your Following, Connect With Buyers & Sell Your Art

Are you frustrated by social media? Do you have a Facebook, Twitter, LinkedIn or Pinterest profile that's doing absolutely nothing to spread the word about your work? Are you tired of wasting hours on the internet trying to figure out all the latest new tools or which ones actually work? Would you like a blueprint that teaches you ~ step-by-step ~ the do's and don'ts of social media marketing?

If you're like most artists, you can probably relate to many of the questions listed above.

The secret to mastering the art of the social media is engagement! And that's exactly what I will teach you in this highly informative class! Over the course of 4 sessions you will learn the tips, tools and tricks for the top four social media platforms employed by artists today Facebook, Twitter, LinkedIn and Pinterest!

◆ Seating is limited! ◆ Register today!

Free Introductory Session
Thursday May 31 • 5pm-7pm

Four Thursday Classes
June 7, 14, 21, 28 • 5pm-7pm

Fee: \$100 for 4 classes or \$30 individual class
Call 464-2700 to register or sign-up at the Capitola store!

