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# ENTREPRENEURS PATH TO CASH



Turn your expertise into money!

## Your Personal Income Portfolio In Less Than 30 Minutes!

Make a list of all of your favorite topics, passions, subjects, skills, or expertise. Remember, what's second nature to you, someone this very minute is searching for a solution and is willing to pay for it. **Tip: It's important not to censor your answers, just write down what comes to mind. If you need more space feel free to use the back of this form or own our personal journal.**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Now pick just **one item** from the list you just created above and write down at least five things you know about your selected topic or creative passion.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Next, explore how you could make money from the **#1 item** you wrote on your list and could conceivably teach someone else. Goal: Come up with at least 5 money making ideas. If you need help refer to the Income Idea Generator!

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_